



**D8-5**  
**42" x 54"**

### **2D-43 Telephone Booth Signs (D9-1a, D9-1b)**

At locations approved by the Traffic Engineering Branch, the Division of Highways will allow the placement of phone signs on the right-of-way except on the Interstate system. Approval will be given only for outdoor telephone booths where service is available 24 hours a day. Requests for signs should be made to the Highway Division Engineer having jurisdiction in the county in which the signs are proposed. The signs will be maintained by the telephone company. The Division of Highways reserves the right to remove any signs that are not properly maintained.

### **2D-44 SHOPPING CENTER SIGNS**

The North Carolina Board of Transportation has adopted an official policy regulating the installation of signs on the State Highway System directing motorists to shopping centers.

Shown below is the basic policy from the Administrative Code:

1. Signs may be erected for shopping centers that are regional in nature. For the purpose of this policy the definition of a regional shopping center is as follows:
  - 200,000 square feet gross floor space
  - 20 acres of land
  - 25 stores
  - 1,000 parking spaces
2. Shopping Center signs will be directional only with the message SHOPPING CENTER. The name of the shopping center will not be shown. It shall be within the discretion of the Traffic Engineering Branch to determine if and where these signs will be installed. If permitted, their installation and